



English Schools' Football Association

# Membership Matters

## Chairman's Report of Council

The Chairman opened the meeting by conveying his thanks to all involved in ESFA activities since the last meeting.

### Upcoming ESFA National Finals:

- 6th May: U18 Schools' Cup for Boys at Doncaster Rovers FC: 12pm KO
- 10 May: Premier League U16 Schools' Cup Finals at Stoke City FC
- 11 - 12 May: A variety of ESFA National Schools' Cup Finals at Stoke City FC
- 16 May: Four further ESFA National Finals at Stoke City FC
- 19th May: U11 Danone Nations Cup Finals at the Ricoh Arena
- 21-23rd May: PlayStation Schools' Cup Finals at Reading FC's Madejski Stadium

Following discussion with Trustees, Council determined that the following actions were necessary to ensure that all ESFA activity continued to operate within a reduced budget:

- Sue Gifford's role in HQ would not be replaced, but her responsibilities would be shared
- The international programme would only continue to run on much reduced cost basis. £30,000 was to be taken out of the programme budget, plus savings made from losing Sue's post.
- The inter county competitions could continue to operate on a national (rather than regionalised) basis, with home losses no longer funded. Home loss funding would be removed and travel expenses would continue to be paid from quarter final stages, as per 17/18. An entry fee of £25 would be payable and competitions would run as long as each attracts a minimum of 16 entries. If this threshold were not reached, the national finals would be based on regional entries. Membership affiliation fees, which were eligible for funding from The FA, will continue to be top-sliced from the ESFA's grant and no recharge made to members.

Council further debated how best to achieve the technological developments necessary to make football administration easier for those arranging football, within budget constraints, and agreed that Marvin Robinson, in conjunction with the staff team, would explore options to report back to Council.

Council heard that the Competitions Committee had been updated on the arrangements being made for the remaining national finals. The Committee wished to commend the National Competitions Department for their work in securing venues and satisfying sponsors.

The Association Development Committee had reviewed player discipline monitoring, and agreed on reporting to be made available for CSFA secretaries. Further discussions were held about the Service Level Agreement, which would remain broadly as per this season, with minor adjustments.

Representative Football Committee confirmed that the international programme could, with adjustment, be delivered within the budget laid down by Trustees. Members heard that the last PLCF regional U11 district finals were being held that weekend and that the talent pathway research was on track to report back to the June Council meeting.

Trustees reported that this year's forecast deficit was now reducing thanks to the work of all budget holders and of Council. Council heard that the new sponsorship broker had already generated 14 new leads, and meetings were underway, although of course discussions were all exploratory at this stage. Trustees confirmed that the British Heart Foundation donation had been secured again this season, and that Panini was highly satisfied with the work of the Association with regard to the "Classroom Challenge". Trustees confirmed that the membership affiliation fees, continuing from The FA grant as noted, would increase marginally. Council noted that the Honorary Auditors were conducting their annual visit during w/c 30<sup>th</sup> April.

John Martin was elected as Chair of Council for the 18/19 season, with Phil Harding serving as Vice - Chair.

It was confirmed that the deadline for submitting rule/bye-law changes for the AGM would be 31<sup>st</sup> July.



## Football Shirt Fundraising

### A Fundraising Idea

Football shirts are everywhere, so why not embrace that to raise a little money for your association?

On a selected date, why not ask if schools in your district or county would allow pupils to wear the football shirt of their choice for the day, for a £1 fee which will go towards your association?

This could be the kit of the school, club they play for, team they support or even the uniform of another sports team they represent or support, all to raise money for a good cause.

By using your network, you could raise funds for your association (*maybe other sports groups too, if you have a partnership approach*), supporting your work and offering more opportunities for children to play football.

Event Themed: Could you tie your event into the World Cup? Maybe all students could wear red and white on the day of an England game? Maybe different groups wear the colours of a chosen nation competing in the event?

Additional: You could as much as DOUBLE what you make through your local high street bank and their 'Matched Giving' scheme. Please speak to them before starting your fundraising to secure this offer (often a parent who works there is a good link!)

*Education outcome – link it into a subject area eg Geography find out key stats about the country, English – write a match report.*

## Council Member Recruitment

There are still a few days left to submit your nominations for serving on Council. A final reminder that vacancies under the extended criteria approved by the AGM in November, are for a one year period and are open as follows:

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*You can take a look at the voluntary positions currently on offer at the ESFA here...*

[ESFA Vacancies](#)

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“In the event that an eligible nominee for elected Council membership is not identified in an area, Council may, for a period of no longer than one year, co-opt a schools’ employee who does not hold QTS but who is a member of an affiliated Association in the area, as long as the co-opted membership for that area does not exceed 1 member.”



## Fundraising and Sponsorship

Adrian Stores, the ESFA's sponsorship broker, attended the County administrator training days to share his advice on fundraising and sponsorship.

From that advice, a short guidance note has been prepared, and can be found [here](#)

## AGM

The deadline for submitting Rule/Bye Law changes for consideration by the AGM is 31<sup>st</sup> July 2018. Any changes must be submitted in writing to the CEO, Andrea Chilton, and contain:

- The proposed rule change
- The rationale for the proposed change
- Proposing Association
- Association seconding the proposed change

## Black and Asian Coaches Association

We are happy to share with you the attached flyer and details of three diverse coach development days that BACA (The Black and Asian Coaches Association) is delivering in partnership with The FA in the next few months. The below events, which are especially targeting BAME, female and disabled coaches, but open to all, are free to attend, include practical and classroom sessions and count for FA Coach CPD hours.

Brief details of each day are below:

**13 May - Droylsden FC, Manchester**

**10 June - Brighton & Hove Albion High Performance Centre, Brighton**

**23 June - Sporting Khalsa FC, Birmingham**

All of these events must be booked (via the online links on the attached flyer) attached to email for security reasons and because we are limited to numbers at each event, as shown on the flyer.

## Data Protection

A reminder that the new data protection laws come into force on 25<sup>th</sup> May, and you can find the Association's guide [here](#).



## Dates for your Diary

### May 2018

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6 ESFA U18 Schools' Cup for Boys' National Final: KO 12pm
7	8	9	10 Premier League U16 Schools' Cup Finals: KO 11:30am, 1:30pm, 3:30pm & 5:30pm	11 ESFA National Cup Finals: KO 11:30am, 1:30pm, 3:30pm & 5:30pm	12 ESFA National Cup Finals – Family Day: KO 11:30am, 1:30pm, 3:30pm & 5:30pm	13
14	15	16 ESFA National Cup Finals: KO 11:30am, 1:30pm, 3:30pm & 5:30pm	17	18	19 ESFA National Cup Finals: KO 11:30am, 1:30pm, 3:30pm & 5:30pm	20
21 PlayStation Schools' Cup Finals 2018: 9:30am, 11:30am, 1:30pm, 3:30pm & 5:30pm KO	22 PlayStation Schools' Cup Fi- nals 2018: 9:30am, 11:30am, 1:30pm, 3:30pm & 5:30pm KO	23 PlayStation Schools' Cup Fi- nals 2018: 9:30am, 11:30am, 1:30pm, 3:30pm & 5:30pm KO	24	25	26	27
28	29	30	31			



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